

Kpop europe



2015. March
Issue #2

WE BRING KPOP
TO EUROPE!

what's hot
in March?

**K-POP WORLD
FESTIVAL 2015**

Audition in Austria

Album release
MFBTY is BACK

**FLASH FINGER
and LED APPLE**

12 Pages of Fame: Photo Series

European Cover Dancers
TILL 7.30

**BRAVE
NEW START**

Cover Story: CL's START IN THE US

European Tour
BOYFRIEND



Page 4 CL Goes West

Read about her start in the US

CONTENTS

LOCAL UPDATE
03 ... Audition 2015
Big Chance
in Little Austria

COVER STORY
04 ... CL Goes West
Brave New Start

SERIES
12 ... 12 Pages of Fame
Flash Finger & Led Apple
24 ... Cover Dancers
Chatting with Till7.30

EVENTS
25 ... K-POP DAY
Party in Bratislava
25 ... K-POP NIGHT
Party in Prague
26 ... BOYYFRIEND
Tour Announcement
29 ... MFBTY ARE BACK
New Album Out Now



10

12 Pages of Fame
See the world of famous artists



22

Cover Dancers in Europe
Get to know more about 'till7.30'



24

BOYYFRIEND
The six boys are coming to Europe!



27

MFBTY ARE BACK
The new album is out now!

K-POP WORLD FESTIVAL 2015

Big Chance in Little Austria

A new year, a new chance! Hey guys and girls! The last K-Pop World Festival Final in Korea wasn't too long ago and this year's auditions are already in planning. We are aware of several auditions that are going on in Europe at the moment and this time we want to promote the one currently prepared in Austria: On April 10th, the audition for Austria, which is organized by Mindeulla and the local Korean embassy, will take place in the Korean Cultural Center (KCC) in Vienna.

Maybe you don't know what we are talking about? Let's give all those who don't know what the K-Pop World Festival is, a short introduction: The K-

POP World Festival is an annual event organized by South Korea's Ministry of Foreign Affairs with the support of numerous government agencies. After going through a few preliminary rounds, fans of K-pop are invited by the South Korean government to take part in the final round of the competition held every year in Changwon, South Korea.

That not only sounds like lots of fun, it is! Last year, the winner of the Austrian audition, Helena, was chosen to take part in the finals in Changwon. This year, Austria wants to aim for the Grand Prize again. Got curious? If you are interested in this event, it is possible to participate in the following Categories: Singing, Dancing or Perfor-

mance (Singing and Dancing).

You can still sign up until **April 9th 2015, 1PM**, by sending an email to **office@koreakulturhaus.at** with the filled-out form (you can find it on the websites below). The participation in the Austrian audition is only permitted from outside of Austria, if there is no audition for this competition in your country. You can check this by contacting your local South Korean embassy.

For more information about the Austrian event visit the following Facebook event <https://www.facebook.com/events/1381613895488604> or the KCC site <http://koreakulturhaus.at/de/k-pop-world-festival-2015-austria-audition>



**THE
NUMBER
ONE
PROJECT**



BRAVE NEW START

CL's START IN THE US



CL Goes West

CL's START In THE US

by Haru



It has been announced some time ago that Lee Chaerin, commonly known as CL from the girlgroup 2NE1 would release her first ever solo album in the United States. As part of YG-Entertainment she is the first out of the 'family', as they call themselves, to release an album outside of Korea and Asia. However, they have already been working on their connections to the US music business for quite some time now. Fans are already getting nosy and run wild in the web about the delay. Especially because of the fact that the company has already experience in the market. For all those who aren't too much aware about the past let's make a cut back into time.

The venture of 2NE1 started back in 2009, when CL, Park Bom, Sandara and Minzy got in touch with the famous US-band 'The Black Eyed Peas'. Under the direction of producer Will.I.Am they've traveled to the States a few times to record an complete album in English. It was planned to be released soon after, although 2NE1 was only at the beginning of their career

that time. However, only two songs have been released so far. Namely a song called 'Gettin' Dumb' and 'Take The World On'. They have been recorded for an Asian Intel Ultrabook commercial. The songs as well as their collaboration seemed to fade into the background quietly, while 2NE1 celebrated a huge success in South Korea, growing to become one of Kpops biggest stars.

It was also around by this time that CL got in contact with the famous and unique designer, Jeremy Scott. He is known for his unique and flashy style. Among others he is designing for Adidas and Moschino. 2NE1 and especially CL became his muses over a short periode of time. In addition their collaboration grew stronger and stronger. In an Interview for the american magazine ELLE a while ago, CL replied this when asked about Jeremy Scott: *"He's my best friend. He's like my big brother. He looks out for me. We met each other when he saw the "Fire" video (2NE1's first single) and flew all the way to Korea to see me. It was actu-*



ally for a photo shoot for Adidas. He didn't have to come but he did. You know when you meet someone and you can connect, that click, we had that."

They both frequently update their instagrams with pictures of them together and show their 'love' for each other openly. Through him CL attended many fashion shows in the States and Europe already, meeting famous American stars as well. YG altogether seems to have quite good connections with western celebrities, sharing pictures of Will Smith or Skrillex visiting their company building. Skrillex for example did a collaboration song with CL and BIGBANG's leader G-Dragon called Dirty Vibe. Their MV together was revealed not long time ago.

Slowly but for sure 2NE1 and especially CL are acknowledged by the American music market. 2NE1 performed their single 'CRUSH' in an episode for 'ANTM – Americas Next Topmodel', their Album 'CRUSH' holds the U.S. record for highest-charting K-Pop album ever with the best first



week sales for a Korean album. Furthermore 2NE1 was the only Korean artist so far (excluding PSY who is also under the same company, YG-Entertainment) to hit Nr.



1 on Billboard's World Digital Songs chart. One can truly say that CL and her band are making their way and name in the US market. Therefore the new strategy for CL and the record label was nothing else than choosing a new producer. As you have already heard about, it is actually no one else but the mastermind behind Justin Bieber, Ariana Grande and PSY's US-breakthrough: Scooter Braun. He will help her to enter the global music market

and achieving her goal to give Asian-Americans someone to look up to and to represent Korean music successfully. Backed up by all that support and after choosing a new producer who will take her under his wings, CL is definitely ready for a new venture. Near the end of last year and the beginning of 2015 she went to L.A to work on her album and only recently returned to South Korea, her work of recording her album seemingly finished. Even Will.I.Am spoke up again on Twitter lately, revealing a conversation with CL about a song they did together. As it seems everyone wants to work with the Korean sensation, the one called 'Baddest Female'. So far no re-



lease date of any kind has been published, both sides remain silent, but CL will definitely start her Solo in the States this year.

The responses from fans without a K-pop background regarding CL's US-ambitions have been overwhelmingly positive so far and they seem pretty curious about this interesting person behind the songs 'MTBD'

and 'The Baddest Female'. We wish CL all the best for her debut and believe that she truly has the potential to make it in the western music market. Her style is high-brand, crazy, her personality kills, her stage present is on-top and her voice is ready to be heard. We are looking forward to more news coming up from the 24 year old supertalent and we will definitely keep you updated. Stay tuned!



INTERACTIVE ADS

(Wevol.12)
SHINHWA



Boys Record (Single A...
VIXX



Beautiful (1st Mini A...
AMBER



Oniely (1st Solo Albu...
NIEL



Crazy
4MINUTE



Little Apple
T-ARA



Infinite F 1st Single...
Infinite F



2014 YG Family Concer...
YG FAMILY



IMPRESS

Kpopeurope is Europe's largest multi-lingual K-pop network. The page was created by K-Pop fans for K-Pop fans. The basic idea is to promote various facets of the Korean pop culture in Europe. We unite fans and writers from several countries to spread news in different languages. We want to motivate K-pop fans to share their interests with us to create a larger audience for K-pop in Europe. "We

are a team, a group of people, who are interested in Korea and Korean popular music." In our team we have experienced authors, who have previously written for other European news magazines and websites.

Do you want to know more about us or share the latest information with us? Send us critics? Or just have chat with us about your favorite idol? Drop us a message or visit our Facebook page! Picture copyright information: No

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12 PAGES OF FAME

Have you ever wondered what it may feel like being on top of the world? We are presenting 6 different celebrities from Korea who made their way to the top.

Flash Finger is mixing live on Friday 13th, 2015 @ CLUB M2 in Seoul. The venue is sold out and the vibe was electrifying.

Flash Finger





Flash Finger, what was it like playing in front of a sold out venue? It is always great to mix on such a great party. The club was full, the audience was energetic and you could feel the vibe that night.

Maybe because it was right before Valentine's day! Yes that's true. The party was on Feb. 13th, so the audience probably was already in a good mood for Valentine's day.

Was there something special for you too that evening? Any-

thing particular to celebrate?

Actually it was very special to me. I was pretty excited 'cause I could present my new track "Lion". This was a collaboration with my buddies Justin Levai from the Netherlands and Edwek from Italy. Great stuff indeed.

Some of our readers don't know you that well. Could you tell them what inspired you to become a DJ? Was there any special happening or occasion?

I was a vocal and a guitarist before I jumped into

the electronic scene. I played the guitar and sang songs in a band for about 9 years or so, but my band had to go through unfortunate break-up. Since then, I often went to a party and met DJs there. They totally changed my life, inspiring me to become who I am today: a DJ & producer. I think it's very fortunate that I still get to do music.

Since you are more in the electronic, DJ scene, what is your general opinion on K-Pop, boy- and girl groups and



their presence in South Korea? Do you listen to K-Pop and is there a favorite group that you support? After switching to the electronic DJ genre, I started to listen to K-Pop more often. The producing style of K-Pop music is very similar to electro-dance music. It really is – It's sequenced and dance music. Also, though you may think I'm not related to it, I am much involved in K-Pop music. I made remixes for SHINee, T.T.S of SNSD, and EXO's concerts, and did remix for

Baek Ji Young's "Candy In My Ear". **How long does it usually take to compose a song and what's the process like?** It all depends. The shortest record I have is 3 hours from scratch. But normally, it takes about 2 weeks to get a song done. I often get inspiration from walking around my hometown. I prefer walking with comfy clothes so I can fully relax. I wander singing and humming (ex. beat, melody, chords), then something comes to my mind naturally – well I guess that's what people

call 'inspiration.'

You can follow Flash Finger online on the following channels.

Facebook: <https://facebook.com/flashfingerofficial>

Youtube: <https://youtube.com/flashfingerofficial>

Soundcloud: <https://soundcloud.com/flashfinger>

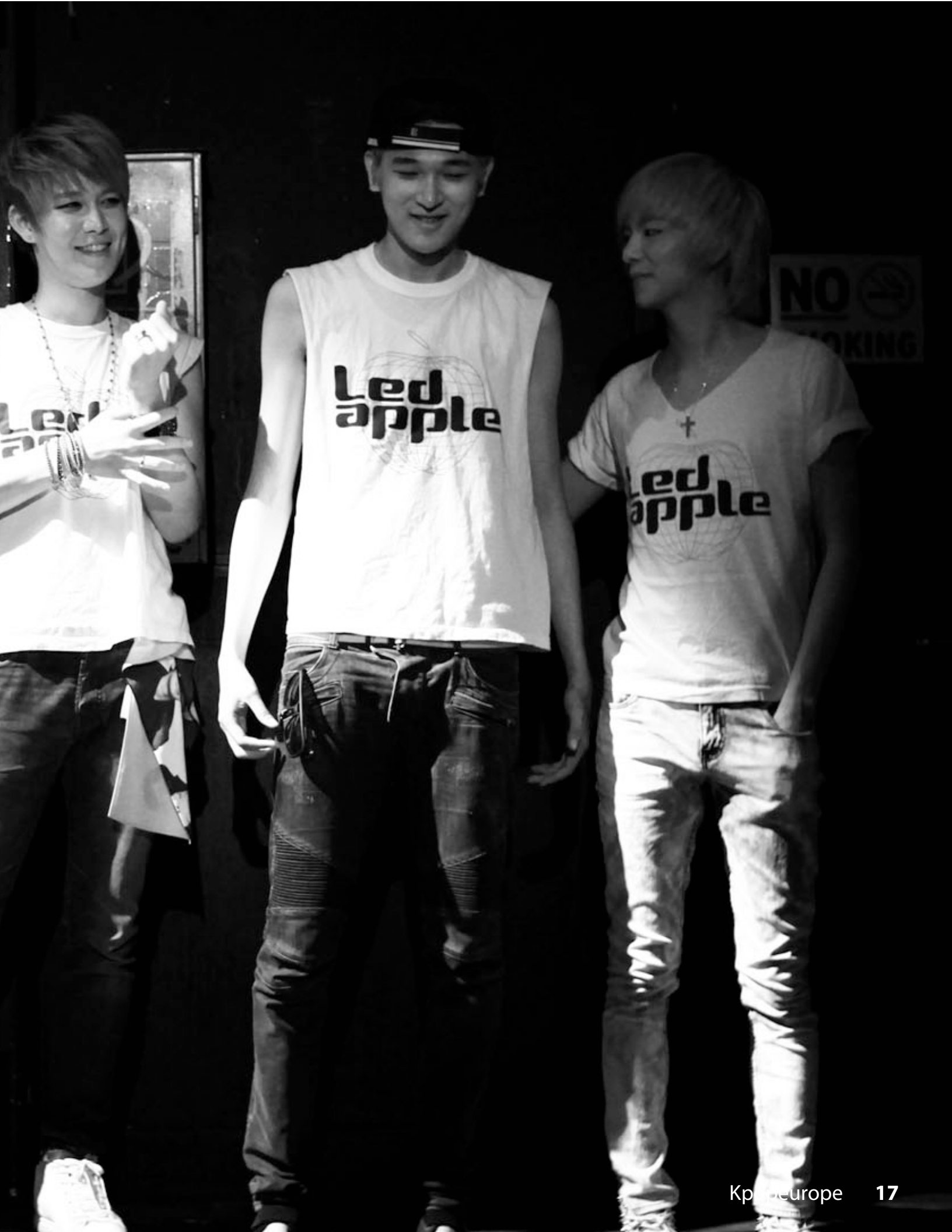
Beatport: <http://beatport.com/artist/flash-finger/379791>

Melon: <http://bit.ly/FlashFingerMelon>



Led Apple

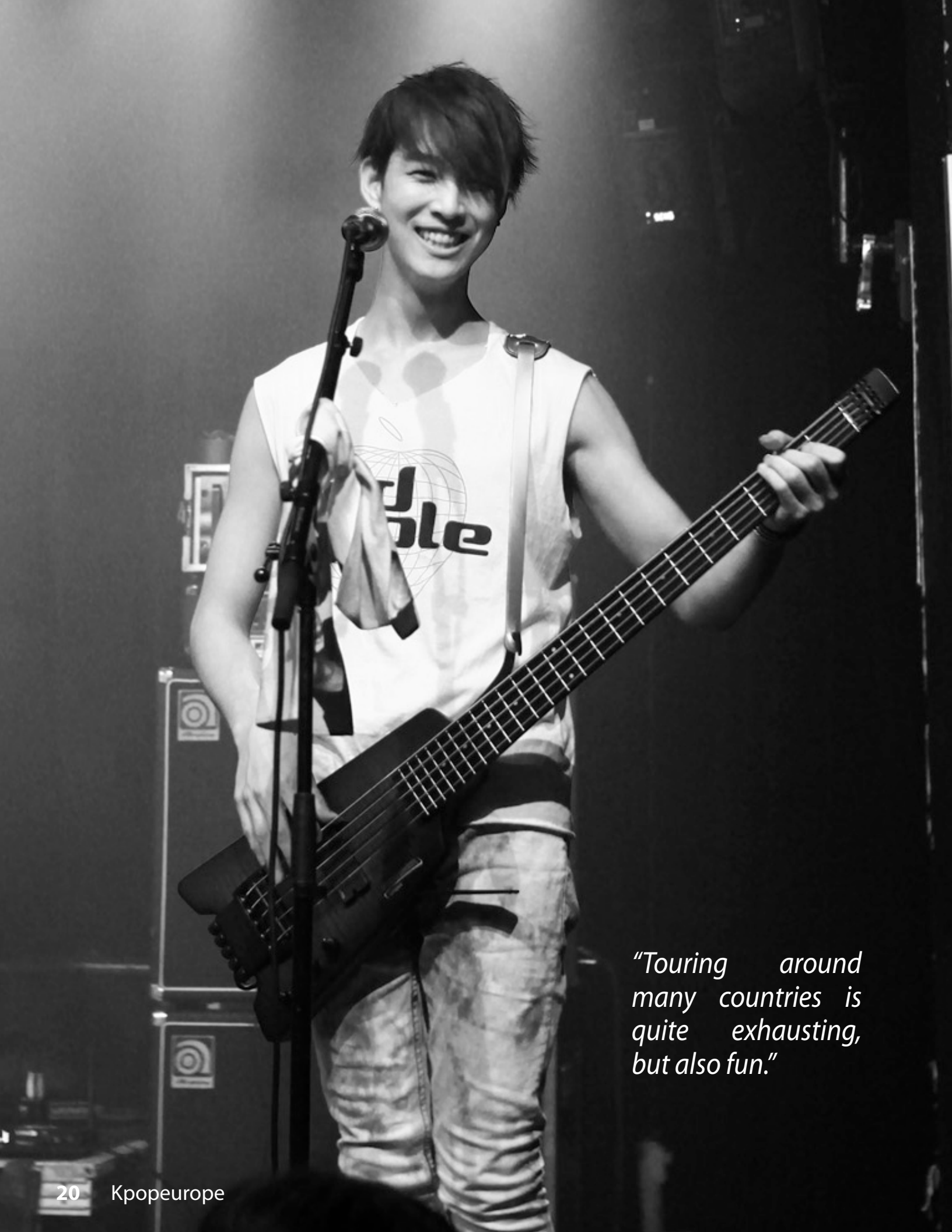
Waiting for the
concert in Szene
Wien, Vienna.





The boys of Led Apple were quite busy in 2014. Their tour included eight European countries in total.





"Touring around many countries is quite exhausting, but also fun."





""We are very passionate about what we are doing and we hope that our fans can feel this passion in our shows."



EUROPEAN COVER DANCERS

Having a chat with till7.30

Four girls who go crazy

Today we are introducing another promising cover dance group from Poland, namely from Wroclaw which is located in the Southwest of the country. They call themselves 'till7.30' which is deriving from a slang expression. In particular 7:30 means "crazy, insane". You can see lots of examples about that especially in Block B videos. The meaning gives some space for interpretation. Regarding to them their motto is just "Don't stop, go crazy".

The group consists of four members, all of them are girls! There we have Joy (20), Miss (19), Staffie (18) and Panda (18). They have already participated in three major contests so far: The K-POP Cover Festival in Warsaw in 2013 which was also their debut - back then under a different

name though. In addition they joined the K-POP Cover Festival in Warsaw 2014 in which they made it for the 2nd place. Last but not least they participated in the International "Everybody is OK" Strawberry Milk contest which they have completed on the 2nd rank.

As we know the music business never sleeps. o what's new about them recently? They've just published their newest cover "Happiness" by Red Velvet (also featured on Kpopeurope). The girls are pretty excited about it and hope that everyone will like the energy of the song as well as the good message it carries. We also wanted to know something about their goals in the near future. "We're working hard on our next cover. Please, anticipate,

as it will be something you haven't seen from us before." Indeed, in the new video they are training together with a friend who will add up to the team as 5th member.

What are they doing when they are not preparing for the next video? "Oh, nothing special. We love chatting with people!" So if you like their style or want to get in contact with them, just drop them a message on one of their SNS accounts! They are on Facebook, YouTube and Instagram. You can also meet the girls in person on an upcoming event! Their next trip leads them to Poznań where they are supporting friends during a Korean Culture Day. So check your schedule and mark this Friday and Saturday!



EVENTS AND PROMOTIONS

Event Announcement: DJ Ondro K-Pop Day on May 9th, 2015!

K-Pop and its parties is spreading in whole Europe. The fans and organizers in Slovakia are quite active too. In May DJ Ondro is inviting for a K-Pop Day experience. His promise "Come and have fun, dance, meet with friends and spend one day of fun at the first K-Pop day in Slovakia." can be taken for granted because he now has experience in organizing such events in Slovakia since 2012. He is kind of a father in the local K-Pop com-



munity. By preparing the K-Pop Day he is now dealing with his biggest project. Will it be a success? We think so and his supporters show that too. What will he offer? Fans will enjoy a full K-Pop party starting from 7:30 PM in the evening with lectures, Korean movies, showcases, lyrics, DDR, just dance, food and more. EUR 10. For more information visit their Facebook event page: <https://www.facebook.com/events/1523463124590069/>

Event Announcement: K-Pop Night in Prague on April 11th, 2015!

This goes out to every K-Pop lovers in Prague and Czech Republic! The Korean DJ crew named Young Bros are coming to make their first K-Pop Party in Prague! They are so excited but fully ready to show K-Pop fans a real K-Pop party with Korean style! The organizers are the Young brothers, a K-pop DJ crew from South Korea.

They have started from Krakow, Poland and are now planning to roam through every big city in Europe to make K-Pop parties. The two are promising that the party concept is making you all dance, giving you all great satisfaction with K-Pop! There will be only K-Pop and K-Pop remix and K-Hip-hop during the party. The event

approximately has 170 people who are joining the event. Maybe you know some of them? Check it out, you will find more information on their Facebook event page: <https://www.facebook.com/events/568315089976999/> The place to be for that event: KU Bar in Prague. When? Date: Saturday April 11th, 2015.



CZECH - KOREAN PRODUCTION
PRESENT

YOUNG BROS' K-POP NIGHT IN PRAGUE



SATURDAY, 11, APRIL

START : 21:00

KU BAR IRYTÍŘSKÁ 13. 110 00. PRAHA 11 ENTRANCE : 100CZK

K-POP
YOUNG BROS

CONCERT ANNOUNCEMENT

BOYFRIEND EUROPEAN TOUR

Great news for fans of Boyfriend! The boys are coming up with interesting update: They are visiting Europe! Yes, Boyfriend, the six-member boy group are now ready to conquer Europe and "Bewitch" the European K-pop lovers into becoming Bestfriends forever.

Actually we all know the six-member South Korean boy group under Starship Entertainment that was formed in 2011, for quite some time now. They were the first boy band to have twin members. The group consists of Kim Donghyun, Shim Hyunseong, Lee Jeongmin, Jo Youngmin, Jo Kwangmin, and No Minwoo. They have released three Korean and four Japanese singles, as well as a full-length album and four mini albums

in the past. Just recently they have published their new mini album "Boyfriend in Wonderland" beginning of March. Their mini album borrows the theme of 'Alice in Wonderland', and the MV teaser for their title track "Bounce" shows that they've put a slightly darker and more powerful twist.

After releasing Love Style (2012), Janus/I Yah (2012), Obsession (2014) and Witch (2014) Donghyun, Hyunseong, Jeongmin, Youngmin, Kwangmin and Minwoo will come to Europe to perform live both their already known songs as well as the songs from the new album "Boyfriend in Wonderland". Kanzen Music is promoting 3 shows - in Finland, Russia and France in May, right before summer! Check these dates:

- Helsinki, Finland: May 22nd, 2015 @ Club Gloria
- Moscow, Russia: May 23rd, 2015 @ Club Volta
- Paris, France: May 24th, 2015 @ Le Machine du Moulin Rouge-Le Central.

Witness their new show concept that promises to be a 2 HOUR long, shocking and unforgettable mixture of visuals and sound. Ticket info and more details can be found on the organizers page Kanzen Music. Kanzen is an already known name among the European Asian pop and rock music lovers, is really proud to announce this upcoming K-pop European tour. More information as well as ticketing can be found on their homepage and on Facebook: www.kanzenmusic.com



» 2015 «

THE FIRST CHAPTER IN FRANCE

BEWITCH

EUROPEAN TOUR



BOYFRIEND

24.May | La Machine du Moulin Rouge | Paris- France- 19:30h

MFBTY

W O N D A L A N D

TIGER JK · YOONMIRAE · BIZZY

2015 .03 .19

MFBTY are back!

by Ikran

Fans of MFBTY are getting excited! After a long period of time another release is coming up! The Korean hip-hop group which is consisting of Bizzy, Tiger JK and Yoon Mirae will be making a comeback by end of this March. As we know MFBTY stands for My Fans (Are) Better Than Yours and they actually haven't released a full album together since "The Cure" in 2013! The bandname actually started as a joke mentioned by Drunken Tiger/Tiger JK on his Twitter account.

Their new album, **Wondaland**, will have 16 tracks, which is likely to appeal to old fans as well as young fans. Why that you might ask. Actually the whole release was kind of an inclusive

fans project: They were given a chance to be part of the album and were asked to send voice recording of greetings in their language. The album name itself has a very particular meaning: JK once made a reference that his fans lived in a special type of blissful Wonderland, a reference to the book, Alice In Wonderland.

Aside from MFBTY's vocals, the album is confirmed to have features from rapper Dok2, rapping voice of Rap Monster of BTS, and powerful vocals from rock legend Jeon In Kwon from the group DeulGukHwa who is known for his soulful singing and a dynamic rap from Yong Jun Hyung from Beast. Tiger JK personally contacted Beast member Yong Jun Hyung,

asking him to work together on the album. The album is giving off a monster vibe. Tiger JK is associated with a Tiger, Jeon In Kwon's trademark is known as a lion, Yong Jun Hyung is from Beast and Rap 'Monster'.

Their teaser for the album already promises a well elaborated concept. Fans of MFBTY will be able to listen to brand new music on March 19th. The album can be purchased on Yes Asia, Kpopmart and iTunes. In the meanwhile watch their teaser video for the album on YouTube by clicking on this website link: <https://www.youtube.com/watch?v=p49RCK3cRAA>. Check their updates on dt-love.co.kr and drunkentigerintl.com.



